

Moorgen product highlights

Moorgen Smart Remote Control
M50 Series

moorgen



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M50 remote control was
awarded the German Red Dot
Design Award
Best of the Best in 2019





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Smart Home Automation

Moorgen Smart Remote Control



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Stages of comfort

Intelligent houses not only adapt to the general conditions in the form of light, heat and fresh air supply. They also serve and function as part of a far-reaching notion of adaptability to the needs, moods and habits of their inhabitants. The smart remote control by Moorgen delivers a new form and functionality that goes hand in hand with a sophisticated operating concept. Showcasing a design with softly curved lines that lend it a sculptural appearance, it is ergonomically shaped and rests well-balanced in the hands of users. It is made of high-quality materials and possesses a smooth surface texture that is highly pleasing to the touch. The remote control offers a differentiated way of directly controlling processes in the house, such as lighting, curtains, air conditioning and the TV. Moreover, in an intuitive manner, it also allows users to set and individually customise different scene modes. As a result, users can realise unified control of various processes simultaneously with only one click. For example, activating the audiovisual mode can be programmed to not only turn on the audiovisual equipment, but at the same time also gradually dim the light and slowly close the curtains. The content and size of the text on the remote control can be customised to user needs and even engraved on the factory side according to specific user habits.

Statement by the Jury

Its simple and detailed design lends the smart remote control by Moorgen a modern and distinctive personality. The user-friendly concept goes hand in hand with a high degree of convenience, as the freely programmable preset modes provide intuitive, unified control of everything in the house. This remote control rests perfectly balanced in the hand and captivates users with the soft and sensuous appeal of the control elements.



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Credits

Manufacturer:
Moorgen, Shanghai, China

In-house design:
Moorgen Deutschland GmbH, Aichtal, Germany

www.moorgen.com

With a history of over 60 years the Red Dot Design Award is the largest and most influential of the world's leading design competitions, known as the "Oscars" of the design world.

Eventually, 79 works were selected from more than 5,500 entries from 55 countries to receive the "red dot award", accounting for only 1.45% of the entries.

It covers a wide range of industries such as intelligence, automotive, cell phones, TV, interior space, healthcare and transportation along with Apple's Bluetooth watch and Ferrari's 2019 supercar for the same period



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Ferrari Monza SP1



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Yamaha NIKEN



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Apple Watch 4

M50 remote control
adopts streamlined
design with metal shell,
which matches
perfectly with the feel of
the hand and the grip of
the center of gravity
downward





Flawless Grip

This remote control
was awarded by the jury
for reasons other than
its superior appearance
and its flawless grip
outweighed the product's
appearance



Long press for 5 seconds One-key "scene capture"

user-defined "scene capture" function
When turning on "rest mode",
but feel that the current lighting is uncomfortable
you can fine-tune the chandelier, spotlights and
strip lights to a comfortable state
By this time, you can press and hold the current
"rest mode" key for 5 seconds
to take an "AI Scene Capture" and
the next time you press this key
The current scene will appear again like
a "car seat memory"



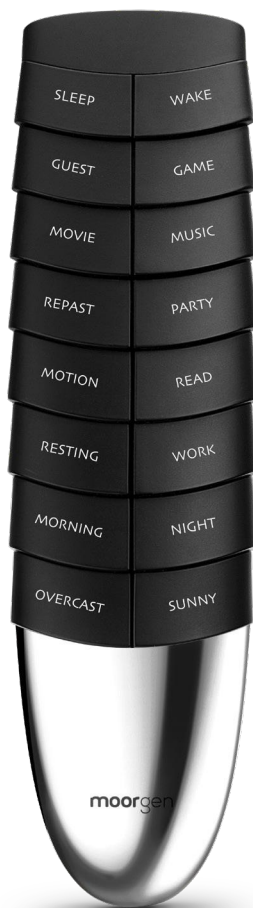


Always Light It Up For You

The text on the arc key of the M50 will automatically light up when it is picked up from the desktop making it easy to use the remote control no matter how dark the environment is, and when you put down the M50 on the desktop the text light on the key will automatically turn off enabling the remote control to maintain power-saving mode



8-key Smart
Remote Control



16-key Smart
Remote Control



24-key Smart
Remote Control

Moorgen M50 Remote Control
8-key, 16-key and
24-key available
You can choose either one
based on the number of
keys you need for each space



Moorgen M50 Remote Control with
an invisible charging cover
Simply push upwards and there will be
a Type-C universal charging port
Each fully charged
Can be used for 3-6 months



Belgium Silver D37



Jade Black C25



Monaco Gold F18

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GOOD
DESIGN

M50

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